

# Administration Yearbook & Diary 2013

<b>Advertising Rates</b>		<b>Technical Data</b>	
<b>Full page colour:</b>	€2,640	<b>Printed Offset Litho</b>	
<b>Two-thirds page colour:</b> (portrait only available)	€1,790	<b>Bleed size (page):</b>	255 x 190mm
<b>One-third page colour:</b> (portrait only available)	€935	<b>Trim size (page):</b>	245 x 180mm
<b>Half page colour:</b> (landscape only available)	€1,650	<b>Type area (page):</b>	222 x 162mm
<b>Full page mono:</b>	€1,950	<b>Two-thirds page:</b>	212 x 106mm (portrait)
<b>Two-thirds page mono:</b> (portrait only available)	€1,550	<b>Half page:</b>	103 x 162mm (landscape)
<b>One-third page mono:</b> (portrait only available)	€750	<b>One-third page:</b>	210 x 51mm (portrait)
<b>Half page mono:</b> (landscape only available)	€1,100	<b>Preferred format for four-colour advertisements:</b>	
<b>Inserts:</b> by arrangement		High Resolution PDF for print, EPS, QuarkXPress	
<b>Booking Deadline:</b> 14 September 2012		Ad copy should be sent to: Hannah Ryan email: <a href="mailto:hryan@ipa.ie">hryan@ipa.ie</a>	
<b>Copy Deadline:</b> 26 September 2012			



Contact for further information and bookings:  
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**What will give my business year-round exposure?**

# An advertisement in the *Administration Yearbook & Diary 2013*

## Who advertises?

Companies from every section of Irish business, including:

- 2-Collaborate
- Chartered Institute of Arbitrators
- Colorman
- Dalkia
- Eirgrid
- eTeams International
- Flextime
- Foras na Gaeilge
- GeoDirectory
- IE Domain Registry
- Indecon
- Irish Public Bodies Mutual Insurances Limited
- Jack Restan Displays
- Mason Hayes + Curran
- Mazars
- Mercer
- National University of Ireland
- Office of Public Works
- Originate
- *Public Sector Times*
- RTÉ
- Sandymount Hotel
- The Samaritans
- Trustee Decisions

... take the opportunity to advertise in Ireland's leading, most sought-after and best-selling yearbook.

# Your advertisement will appear with editorial pages covering ...

- Civil Service
- Local Government and Administration
- Public Voluntary Hospitals
- State-Sponsored Bodies
- Financial Institutions
- Major Companies
- Communications
- Higher Education
- Media
- Health Organisations
- North/South Institutions
- Management Consultants
- Recruitment Consultants
- Northern Ireland
- Legislature, Executive and Judiciary
- Diplomatic Representation
- Garda Síochána
- Religious Denominations
- Trade and Professional Organisations
- Conference Venues
- Social, Cultural and Political Organisations
- European Union
- International Organisations
- Statistics
- Directory of International Government Websites
- Desk Diary (week-to-view)
- Colour maps of Ireland, the EU and the World



Forty-seven years serving  
Irish business

Copies of *Administration Yearbook & Diary 2013* will be available in the first week of December 2012.